

Dungeness SARMS Action Plan

SARMS Recommendations		Action	Short term/Long term/Ongoing
Category A Priority Actions. Clearly mitigation for planning policies or necessary to be confident of no adverse effect on integrity	Interpretation Plan for the strategy area	Fifth Continent have already made significant progress on such a plan and branding. Initial discussions have been held to explore how the Councils may add value to this work.	ST
	Signage review and replacement programme: signage, its location and messages, including waymarkers and information signs at key locations:- • Greatstone and Lade foreshore; • Camber; • Pett Level/Pannel Valley and seafront	As above. Produce a leaflet reflecting the branding of the Fifth Continent and to be distributed by the RHDR when they sell tickets to passengers. They have already expressed a willingness to do this.	ST
	A SARMS Oversight Group to ensure development and delivery of the SARMS, comprising reps from SDC, RDC and NE	Oversight group to include both councils, NE and major landowners such as EDF.	LT
	Oversight Group to scope the potential for existing partnerships and initiatives to develop plans and deliver the	Oversight group to include both councils, NE and major landowners such as EDF. The existing partnership of the	LT

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	SARMS across sectors and boundaries	Dungeness NNR partner group would form a delivery group	
	Promotion: Review of websites to ensure that local promotional websites contain information on appropriate visitor behaviour at the Natura sites	Fifth Continent website draws a lot of info together, maybe scope for links to Council's tourism website?	ST
	Bird Surveys and monitoring, to include feeding and roosting locations, numbers, seasonality and incidents and levels of bird disturbance at specific sites:- <ul style="list-style-type: none"> • Camber Western foreshore – October to March; • Romney Sands and Lade – October to March; 	Bird surveys should be started, and there is potential for this to be done on a voluntary basis by groups such as the RSPB or British Trust for Ornithology (BTO).	Ongoing
	WeBS bird monitoring: Support full area coverage of monitoring of WeBS sectors		Ongoing
	Visitor surveys of numbers and profile (including socio-economic data), activities and season of visit Site-specific programme of visitor surveys at the following sites:- Camber West – October to March; Camber and Broomhill watersports users – in Spring, Autumn and Winter (weather dependent); Romney Sands and Lade – October to March; Dungeness Point – all year;	Given the introduction of area officers there may be scope in combining actions from the area officer and the Dungeness wardens. They may be able to monitor kite surfer activity at Greatstone particularly in the winter and provide a watching eye on the beach there	Ongoing

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	Voluntary Codes of Conduct: to be developed for:- Greatstone beach specialist recreational users	From responses to the consultation, users such as kite surfers are happy to work with the Councils to develop voluntary codes	LT (follows from above)
	Monitoring of the growth of mobile/park homes sites in or near the N2K sites	The issue of the expansion of caravan parks and their year round occupation has already been the subject of research and further monitoring will be required	Ongoing
	Ensure standards for open space provision are adhered to	Monitoring of local plan policies.	Ongoing
		The Strategy has highlighted the need to control dogs, further work is needed to look at the areas where dogs are allowed and how best to introduce controls; (Category C)	LT
Category B Essential to SARMS	Revised Byelaws and Orders for consistent approach	Review and update byelaws	LT
	Vehicle Parking Controls- Introduce counting and managing parking sites, minimise displacement parking	EDF have started counts and exploring other controls on Dungeness Estate. F&HDC to look at its parking issues, has introducing charging had any effects?	LT
	Develop comprehensive approach to management of Greatstone Dunes	Extend good practice, improve fencing and routes, look at	LT

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		encroachment and raising awareness	
	Develop awareness raising activities for senior officers and local politicians	Work at strategic levels e.g. KNP. Cabinet reports	LT